

WEBSITE
tylerking.ca

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TYLER KING

Strongly versed in branding, digital advertising, responsive design, UX Design, mobile app design, storyboarding, ideating in team environments and designing with all social media platforms, as well as the special abilities that develop over many years as a formally trained artist.

EXPERIENCE

FREELANCE / CONTRACTS

Private Clients

September 2018 - Present

Currently providing design and consulting services to a variety of private, corporate clients.

ART DIRECTOR

Detour UX

June 2018 - September 2018

Main creative resource and played a key role in providing designs with a strong UX focus.

SENIOR CREATIVE

Deloitte Digital

July 2015 - March 2018

Senior team member responsible for producing web/print/video and app design; coordinated with consultants on concept pitches and developed client facing presentations.

ART DIRECTOR

Publicis

August 2013 - August 2014

Developed creative solutions for international brands such as Paypal, LG, The Home Depot, Nestle, Canada Post. Collaborated with account and management teams to establish campaign integration. Managed, mentored and inspired interns and junior creative teams.

SENIOR DESIGNER

Young & Rubicam

March 2011 - October 2011

Worked closely with writers and Art Directors to develop rich media advertisements and launch sites for clients such as Ford, Hershey's, Bacardi, Ontario Government.

DESIGNER

Organic Inc.

March 2001 - October 2011

Creative lead on many campaigns for microsites, online advertisements, mobile and digital kiosks for clients such as: Bank of America, Nike, Chrysler, Sprint, Chevron.

EDUCATION

SHERIDAN COLLEGE

Post-Diploma, Web Design

2003-2004

Emphasis on web marketing, content design, web software and design methodology.

SHERIDAN COLLEGE

Diploma, Illustration

2000-2003

Book and editorial illustration, painting, life drawing, graphic design, computer graphics, and marketing.

SPECIALTIES

- DIGITAL & PRINT DESIGN
- CONCEPT DEVELOPMENT
- ILLUSTRATION
- TEAM IDEATION

PROFESSIONAL SKILLS

PHOTOSHOP	● ● ● ● ●	ACROBAT	● ● ● ● ●
ILLUSTRATOR	● ● ● ● ●	MS OFFICE	● ● ● ● ●
INDESIGN	● ● ● ● ●	INVISION	● ● ● ● ●
PREMIERE	● ● ● ● ●	SKETCH	● ● ● ● ●