

WEBSITE
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TYLER KING

Strongly versed in branding, digital advertising, responsive design, UX Design, mobile app design, storyboarding, ideating in team environments, and designing with all social media platforms, as well as the special abilities that come from many years as a formally trained artist.

EXPERIENCE

ART DIRECTOR
Detour UX
June 2018 - September 2018

Main creative resource and played a key role in providing designs with a strong UX focus

SENIOR CREATIVE
Deloitte Digital
July 2015 - March 2018

Senior team member responsible for producing web/print/video and app design and played a key role working with consultants on concept pitches and developing client facing presentations.

ART DIRECTOR
Publicis
August 2013 - August 2014

Developed creative solutions for international brands such as Paypal, LG, The Home Depot, Nestle, Canada Post. Collaborated with account and management teams to establish campaign integration. Managed, mentored and inspired interns and junior creative teams.

SENIOR DESIGNER
TPM Communications
(now a division of Saatchi & Saatchi)
May 2012 - January 2013

Played a key role in the design department delivering creative solutions including wire frames, webpages, storyboards, mockups and proof of concepts for client presentations.

SENIOR DESIGNER
Young & Rubicam
March 2011 - October 2011

Worked closely with writers and Art Directors to develop rich media advertisements and launch sites for clients such as Ford, Hershey's, Bacardi, Ontario Government.

DESIGNER
Organic Inc.
March 2001 - October 2011

Creative lead on many campaigns for microsites, online advertisements, mobile and digital kiosks for clients such as: Bank of America, Nike, Chrysler, Sprint, Chevron.

EDUCATION

SHERIDAN COLLEGE
Post-Diploma, Web Design
2003-2004

Emphasis on web marketing, content design, web software and design methodology.

SHERIDAN COLLEGE
Diploma, Illustration
2000-2003

Book and editorial illustration, painting, life drawing, graphic design, computer graphics, and marketing.

SPECIALTIES

- DIGITAL & PRINT DESIGN
- CONCEPT DEVELOPMENT
- ILLUSTRATION
- TEAM IDEATION

PROFESSIONAL SKILLS

PHOTOSHOP	● ● ● ● ●	ACROBAT	● ● ● ● ●
ILLUSTRATOR	● ● ● ● ●	MS OFFICE	● ● ● ● ●
INDESIGN	● ● ● ● ●	INVISION	● ● ● ● ●
PREMIERE	● ● ● ● ●	SKETCH	● ● ● ● ●